

BT Workstyle

Fully-managed, worry-free flexible working solutions

An expert, holistic approach



Our fully-managed, worry-free flexible working solutions allow desk sharers, home workers, and mobile employees to access all the resources associated with traditional office environments, helping to create an agile workforce that's empowered, informed and efficient anywhere, at any time.

The enabling technology, such as secure access to your information and applications, is easy enough to put in place. However, successful flexible working implementations can never be based on technology alone.

In order to realise the numerous hard and soft benefits of flexible working, it's essential to adopt an holistic approach. Ad hoc flexible working implementations can never really work, because they cannot enable you to reach the critical mass which delivers those benefits. That's why such initiatives should always be rolled out organisation-wide. They should also embrace culture change, the provisioning of home-office environments, ongoing support for remote workers and the utilisation of space within buildings.

BT Workstyle can take you forward in all these areas, based on the methodology that has worked for us and for an increasing number of our customers of all types and sizes, across both private and public sectors. If you wish, we can even manage your entire property portfolio. The choice is yours...

Home & Mobile Working

When your people opt to work flexibly from home in a structured way on a full or part-time basis, you won't require so much permanent desk space, meaning you can start to rationalise your property portfolio.

Individuals who need or want to be in an office building on an irregular basis can use shared facilities, as can those who are out and about for the majority of the working week.



Moreover, when you give your people the opportunity to balance their working lives with their preferred lifestyles, they tend to be more content, more highly motivated, more productive and take less time off sick.

You can also use flexible working as an incentive to retain valued individuals who would otherwise quit due to changes in their personal circumstances – a far less costly proposition than recruiting and training new people in your ways.

Solutions

BT Workstyle's home and mobile working solutions allow potential flexible workers and their managers to obtain online guidance on the subject and discover whether it's right for them and their people.

They will also be able to obtain specialist advice relating to compliance with Health & Safety at work legislation, contracts of employment and related issues, such as dealing with home insurance and understanding their tax position, for example.

When they are ready to take the plunge, your people will be managed through the application process and Health & Safety certification; after which they will be able to order everything they

need for their home-office or mobile working requirements (e.g. furniture, office equipment, fixed and wireless communications services and stationery packs).

Shared Working Environments



Research indicates that the majority of people with permanently-assigned office desks only use them for 50% of the working

week. The high cost of owning and managing real estate – which can add up to as much as £15,000 per year for each dedicated desk in big city centres – makes this uneconomical and wasteful.

Solutions

BT Workstyle can help you to raise building occupation rates to as much as 70% and save you money into the bargain by enabling you to utilise office space in a far more efficient and manner.

Our starting point is to establish what your people are doing, where and how they are doing it and how much time they currently spend at their desks. When we have clearly identified and understood your requirements, we can start to plan the shared working environments that are right for you, taking account of everything from cultural and branding issues, to technology and even facilities management.

We can design, build and manage the whole shooting match – or as much of it as you want us to – on an ongoing basis, through a single source of supply, responsibility and accountability.

Property Build and Management

New working environments are often created in stovepipes. Property, technology and other suppliers tend to work in isolation, making it virtually impossible to take advantage of potential cost savings across your estate.

Solutions

BT Workstyle can advise you on property rationalisation and help you to plan, procure, build and manage entirely new working environments,

based on a blend of pure property and other business considerations.

As with our shared working environments, we offer you a single source of supply, responsibility and accountability, enabling us to deliver everything from fully-operational HQ, regional and branch offices, to call centres, facilities management included.

We can even incorporate traditional proprietary building services over a single IP infrastructure, harnessing the power of the network to create the intelligent buildings of the future, while reducing your initial capital expenditure and ongoing operational costs.



By the same token, we can just as easily re-plan and re-fit existing

buildings to the same high and eminently flexible standards. The choice is yours.

The Natural Choice

BT Workstyle's unrivalled expertise and solid practitioner experience in the flexible working arena speaks for itself:

- We manage Accenture's and the MoD's home working initiative end-to-end
- We have total responsibility for NHS 24 call centres (building procurement, design, outfitting, technology provisioning and ongoing management)
- We have introduced Flexible Working to, Lloyds TSB, Surrey County Council, West Midlands Fire & Rescue Service and chartered accountants Moore & Smalley, amongst many others
- We were responsible for advising the BT Group on its own highly successful flexible working implementation (9,500 BT people contractually employed to work from home and 63,000 able to work independently from any location, at any time).

For more information about BT Workstyle and how our fully-managed, worry-free flexible working solutions can help you to operate in a more efficient and cost-effective manner, call 0870 600 6640 or email bt.workstyles@bt.com.

